

EXAMVISION

Aim for perfection

Become a specialist ExamVision Dealer

Award-winning Danish-designed loupe and light systems



Samsø is located in Denmark, between Norway, Sweden and Germany.



See things the Danish way

At ExamVision we combine the rich heritage of Danish design with a commitment to aesthetics and functionality. We come from Samsø, a tiny Danish island known worldwide for its renewable energy. The peace and natural beauty of Samsø affords us the perfect environment in which to think big, work hard and pay meticulous attention to every single detail.

We apply this kind of fresh thinking to our loupes. ExamVision products are designed and manufactured using only the finest materials, with the greatest precision, by people who care.

Our Vision

Our Vision is to provide the leading solutions in personalised magnification.
We aim to be perceived as the most desirable brand, trusted by dental and medical professionals worldwide.

In brief; the world's best personalised, tailored and custom-crafted loupe!

Our Management Team



Kristian S. Jensen
CEO
Chief Executive Officer, Optometrist

Kim Jensen
Chief Designer, Founder & Owner

Tamsin Fabricius
CBDO
Chief Business Development Officer

Jacob Mohr Nielsen
CIO
Chief Information Officer

Bo Skelkær Hermansen
COO
Chief Operating Officer

Anders Raug Bentley
CCO
Chief Commercial Officer

Frederik Holm Egdal
CFO
Chief Financial Officer

Kristian Gitter
CPO
Chief Product Officer

Key Company Facts

Country:	Denmark
City:	Samsø
Founded:	2001
Client sectors:	Health - Dental/Medical (90%) Veterinary surgery, Electronics, Jewellery (10%)
Company size:	70+ people
Dealer network:	Approx. 40 countries
Products:	TTL loupes and LED headlight systems
Awards:	Red Dot Design Award 2010, 2012, 2014, 2019, 2021 & 2024 Børsen Gazelle 2007, 2008, 2009 & 2014



Made in Denmark – sold worldwide

ExamVision is a global company built on local foundations. Our entire process, from research and design to production, happens on the island of Samsø. We are proud to then ship our precision-crafted loupes around the globe via our network of dealers worldwide, with whom we maintain close, strong relations.

We take our position as an ambassador for Scandinavian excellence & design very seriously, with our dealers and customers front-and-centre of mind. This vision has helped us win five prestigious European design awards, and we are humbled that industry leaders around the world continue to choose ExamVision loupes.

reddot design award winner 2010

reddot design award winner 2012

reddot award 2014 winner

reddot award 2019 winner

reddot award 2021 winner

Key product features

- State-of-the-art optics with premium coatings.
- Stable, light titanium frames and durable titanium ocular casing as well as Bioplast.
- Unique Galilean and Kepler lens systems for true colour transmission and crystal-clear vision.
- ExamVision frames allow any prescription. We are proud to offer the most customisable loupes on the market.

How we work: From the first visit to final delivery



1

You make contact with the client and schedule a visit.

2

You visit the client practice with all measuring instruments, demo-loupes and lighting systems to offer a professional experience.

3

Assessment in situ. You take measurements (working and pupil distances plus other key aspects) so demo-loupes can be adjusted perfectly. The client tries different loupe systems, magnifications and lights under real working conditions. You then give them a short ergonomic assessment as well as advice.

4

You close the sale.



5

You send the order to Denmark using our online ordering system.

6 Duration: Up to four weeks

Production stage. At our Danish headquarters we handcraft a custom-made loupe for the client, expertly made from the best materials available.

7

ExamVision Denmark ships the loupe to you, the dealer. You then make a delivery appointment with the client.

8

Second visit to the practice: You adapt and adjust the final loupe, to ensure a good working start for the client. This takes max. 15-20 min. and can be scheduled between treatments. The client is able to enjoy a new way of working!

Our products

Galilean Essential



Individual magnifications

2.5 3.0

Galilean HD



Individual magnifications

2.3 2.8 3.3 3.8

Kepler Kompakt



Individual magnifications

3.4 5.0 7.6

Kepler Reflekt



Individual magnifications

4.0 6.0

Kepler Advanced



4 magnifications in 1 loupe

4.0 5.0 6.0 7.0

Becoming an ExamVision Dealer

What do we believe in?

- **Great customer service and expertise**
  We strongly encourage our dealers to provide the best possible personal service to their clients. We aim to set ourselves apart from other brands by fostering the reputation of highly trained specialists with optics and ergonomics as our core focus, rather than merely sales representatives for a mass-produced product.
- **Networking and collaborating spirit**
  We see our dealers as part of our big family around the world. As our dealer you are a specialist, and we support each other in establishing ExamVision as a premium brand.
- **Growing your potential**
  Every two years, our dealers from all over the world join us at our Dealer Meeting where we discuss new products, take part in practical workshops and meet other dealers. It is a unique opportunity to be nourished and inspired by our company philosophy.





What are we looking for?

- The commitment and drive to make ExamVision a success in your market.
- A willingness to learn a LOT about optics, and to keep on learning.
- A desire to communicate with us on an almost daily basis.

Support to dealers – what do you get?

- Thorough training in optics and ergonomics.
- Ongoing marketing, and exhibition support.
- Personal contact for troubleshooting client cases.
- Technical support and training programmes via the ExamVision Academy.



If you think you or your company would be a good fit for us and you are motivated to work with premium Scandinavian products, get in touch. We look forward to meeting you!

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